



ACRA Sponsorship Opportunities 2019

About ACRA

The American Cultural Resources Association (ACRA) is the national trade association supporting and promoting the common interests of cultural resource management (CRM) firms of all sizes, types and specialties. Since the advent of the CRM industry some 50 years ago, our member firms have undertaken much of the legally mandated CRM studies and investigations in the United States. Clients of our member firms include federal, state and local government agencies, private industry and non-profit groups. The industry and ACRA's member firms employ thousands of CRM professionals including archaeologists, architectural historians, historians, and an increasingly diverse group of other specialists. The industry continues to expand and is modernizing quickly, providing vendors with an opportunity to offer services, technology and other products that can transform how our member firms serve an expanding client base.

Why Sponsor?

- ❖ Gain exposure to a growing industry which enjoys broad public support and reach
- ❖ Access valuable marketing opportunities to reach the ACRA membership, which comprise more than a third of the revenue generated by cultural resource management industry
- ❖ Support advocacy and educational activities that will help your client base grow and thrive

Sponsors receive benefits for 12 months from date of payment



Platinum - \$10,000

- Premier Sponsor of the Awards Ceremony at the Annual Conference (2 available)
- Opportunity to address attendees from the podium
- Signage at the Awards Ceremony
- Recognition in printed materials
- 4 Conference Registrations (\$1600 value)
- Exhibit Table at the Annual Conference
- Premier recognition and corporate link on the ACRA homepage throughout the year
- One promotional email sent to ACRA members
- Access to the ACRA member list for one promotional postal mailing per year
- Company logo/brand on all ACRA member communications
- Continued advertising and sponsored posts in The ACRAsphere

Gold - \$7,500

- Premier Sponsor of the Welcome Reception at the Annual Conference (2 available)
- Opportunity to address attendees from the podium
- Signage at the Welcome Reception
- Recognition in printed conference materials -or-
- Premier Sponsor of CRM Advocacy Day on Capitol Hill (2 available)
- 3 Conference Registrations (\$1200 value)
- Exhibit Table at the Annual conference
- Acknowledgement on the ACRA homepage throughout the year
- Company logo/brand on select ACRA member communications
- One promotional email sent to ACRA members
- Four sponsored posts in The ACRAsphere

Silver - \$5,000

- Premier sponsor of the Saturday Committee Lunch event at the Annual Conference (2 available) OR Premier sponsor of the Friday Coffee Break (2 available) OR secondary sponsor of the Awards Ceremony or Welcome Reception (5 available)
- Signage at the Saturday Social event
- Recognition in conference printed materials
- 2 conference registrations (\$800 value)
- Exhibit table at the Annual conference
- Acknowledgement on the ACRA homepage throughout the year
- Company logo/brand on select member communications
- Two sponsored posts in The ACRAsphere

Bronze - \$2,500

- Sponsor snack break (2 available), Thursday Board lunch (1 available), or select session at the Annual Conference (10 available)
- Signage at sponsored break or session
- Recognition in conference printed materials
- 1 conference registration (\$400 value)
- Acknowledgement on the ACRA homepage throughout the year
- Company logo/brand on select member communications
- One sponsored post in The ACRAsphere

Copper - \$1,500

- 1 conference registration (\$400 value)
- Recognition in conference printed materials
- Acknowledgment on the ACRA homepage throughout the year
- Company logo/brand on select member communications
- Recognition in all-sponsor post in The ACRAsphere