



ANNUAL CONFERENCE

OCTOBER 9-12, 2013
WASHINGTON, D.C.

HYATT REGENCY
WASHINGTON ON CAPITOL HILL

SCHEDULE OF EVENTS

WEDNESDAY, OCTOBER 9

8:00-5:00	Registration in Lobby	
8:00-12:00	Board of Directors Meeting ❖ Includes working lunch for board members	Congressional A
1:30-5:30	Workshop: Building Company Value & Ownership Transition Planning	Congressional CD
5:30-7:30	Welcome Reception <i>Appetizers provided with cash bar; dinner on your own</i>	Yellowstone Everglades

THURSDAY, OCTOBER 10

8:00-5:00	Registration in Lobby	
7:30-8:30	Continental Breakfast	Congressional B
8:30-10:00	President's Welcome & Plenary Session: ACRA's Legislative Opportunities on the Hill <i>Teresita Majewski, ACRA President & Marion F. Werkheiser, Cultural Heritage Partners, PLLC</i>	Congressional CD
10:30-4:30	CRM Day: Legislative Meetings <i>Locations to be Assigned, Lunch on your Own</i>	
5:30	Congressional Reception & Awards Public Service & Private Sector Awards <i>Open bar and heavy hors d'oeuvres</i> <i>Featuring Representative Rush Holt (NJ), co-chair of the Historic Preservation Caucus and member of the Subcommittee on Public Lands and Environmental Regulation</i>	Hill Center, D.C.

FRIDAY, OCTOBER 11

8:00-5:00	Registration in Lobby	
7:00-9:00	Continental Breakfast	Congressional A
9:00-10:30	Developing Effective Strategies for Cultural Resources Compliance & Energy Development	Congressional A

FRIDAY, OCTOBER 11 CONT'D

11:00-11:45	NEPA & NHPA: A Handbook for Integrating NEPA and Section 106 Advisory Council on Historic Preservation & Council on Environmental Quality	Congressional A
12:00-1:30	Committee Luncheon	Capitol A
2:00-3:00	Public Infrastructure: New Strategies to Manage Federal Historic Buildings	Congressional A
3:30-4:30	Public Infrastructure: New Technologies in Cultural Resources Management	Congressional A
4:30-5:00	Vendor Special Recognition	Congressional A
5:00-7:00	Partners & Awards Networking Reception Public Sector Awards <i>Appetizers provided with cash bar; dinner on your own</i>	Thornton Room

SATURDAY, OCTOBER 12

	Registration in Lobby	
8:00-9:00	Continental Breakfast	Capitol A
9:00-9:30	ACRA Business Meeting	Congressional A
9:30-10:00	Board of Directors Meeting	Congressional A
10:30-12:00	State of the Industry: The Business of CRM	Capitol A
12:00-1:30	Lunch on your own Past President's Lunch <i>(by invitation)</i>	Article One
2:00-3:00	Social Media & Web Sites Going International	Capitol A Congressional A
3:30-4:30	Legal Issues: Copyright & Intellectual Property Partnerships & Joint Ventures	Capitol A Congressional A
6:00-7:00	Closing Reception <i>Appetizers provided with cash bar</i>	Regency B
7:00-10:00	Tour of the City: "D.C. After Dark" <i>Boxed Dinners to be served</i>	

Workshop: Building Company Value & Ownership Transition Planning

Wednesday, October 9 ❖ 1:30-5:30 ❖ Congressional A

The more effectively a business plans and executes those plans, the more successful and profitable it will be. Ownership transition planning always plays an important role in a viable strategic plan. Attracting and keeping talent along with providing an exit strategy for retiring owners are mission-critical elements for successful firms.

Seminar instructor John Pruitt, founder of A/E Consulting Services, Inc., will examine how to develop an ownership transition plan that fits your firm, and then how to implement the plan. Creative paths are discussed, including the use of deferred compensation programs, Limited Liability Companies, ESOPs, and serial redemptions.

Owners, potential owners, and managers of firms who want to better understand how to develop effective strategic and ownership transition plans are encouraged to attend. Special features of this seminar include a lively question-and-answer section, and extensive handouts included as part of the course materials.

You will learn:

- How to attract and keep more talented employees, how to work with preferred clients, and how to present more options when owners retire.
- What constitutes “value” and techniques used to measure the value of firms.
- The legal environment of company valuations, what to expect, and how to identify “hidden” assets and liabilities.
- How to get your firm ready for a possible merger/acquisition.
- How to develop key employees into qualified owners, and how to put strategic planning, ownership transitioning and company valuations together.

SPEAKER: John Pruitt, A/E Consulting Services, Inc.

MODERATOR: Andrew Weir, CCRG

Government Relations: ACRA's Legislative Opportunities on the Hill

Thursday, October 10 ❖ 8:30-10:00 ❖ Congressional CD

What are ACRA's legislative opportunities on the Hill?

On Thursday morning, the plenary session will feature a discussion about making ACRA's voice heard in Washington, D.C. This hands-on session will prepare ACRA members for meetings with their legislators on Capitol Hill throughout the day on Thursday. Ms. Werkheiser will give an overview of ACRA's legislative agenda and role-play with participants to increase their confidence to have effective meetings on the Hill. This session is a must-attend for members participating in Hill visits and the Congressional reception Thursday afternoon.

We are happy to have Ms. Werkheiser return - this has been one of the most successful and highest-rated sessions from the conference over the past several years!

SPEAKER: Marion F. Werkheiser, Attorney at Law, Cultural Heritage Partners, PLLC

INTRODUCTION: Vice President for Government Relations, Ian Burrow, Hunter Research, Inc.

Congressional Reception & Awards

Thursday, October 10 ❖ 5:30 ❖ Hill Center, D.C.

Public Service & Private Sector Awards

Join us for ACRA's first-ever Congressional Reception! This cocktail reception will take place near the halls of power, in the Hill Center, D.C. The reception is a great opportunity to discuss CRM with Congressional staffers in a more social environment and to increase ACRA's visibility on the Hill. We are expecting remarks from Representative Rush Holt (NJ), winner of ACRA's Board of Directors Award for his exceptional work as co-chair of the Historic Preservation Caucus, and we will be joined by special guests throughout the evening, including Representative Donna Edwards (MD) and Representative Elijah Cummings (MD).

Board of Directors Award - Representative Rush Holt (NJ), co-chair of the Historic Preservation Caucus and member of the Subcommittee on Public Lands and Environmental Regulation

Private Sector Award - Burns & McDonnell and Central Maine Power, New Gloucester, Maine, for the Maine Power Reliability Program, nominated by Independent Archaeological Consulting, LLC

Public Service Award - Geo-Marine, Inc., Plano, Texas, for the Annual Plano Archaeology Fair, nominated by Geo-Marine, Inc.

INTRODUCTIONS:

Teresita Majewski, ACRA President, Ian Burrow, ACRA Vice President for Government Relations
Al Tonetti, ACRA Awards Committee Chair

Developing Effective Strategies for Cultural Resources Compliance & Energy Development

Friday, October 11 ❖ 9:00-10:30 ❖ Congressional A

Our panel will examine key regulatory and compliance issues with permitting midstream pipelines and with the development of shale gas projects.

This session will focus on the unique challenges of working with clients in the energy sector when projects are unregulated, including midstream (non-Federal Energy Regulatory Commission [FERC] regulated) pipeline projects and shale gas development on private lands.

Jon Berkin will present an overview of the regulatory issues associated with these types of projects. Cinder Miller will present a case study that illustrates different compliance approaches for these projects. Marion Werkheiser will discuss the Gas and Preservation Partnership (GAPP), a collaborative effort between the energy industry and the preservation community to protect cultural resources during energy development.

Ms. Werkheiser will then lead participants in an interactive discussion of potential approaches to manage and protect cultural resources in the unregulated context of shale gas development on private lands.

This dialogue will help inform GAPP's model for voluntary practices being developed in cooperation with major shale gas producers, including Southwestern Energy and Shell.

PANEL:

Marion F. Werkheiser, Gas and Preservation Partnership
Cinder Miller, Gray & Pape, Inc.

MODERATOR: Jon Berkin, Natural Resource Group, LLC

NEPA & NHPA: A Handbook for Integrating NEPA and Section 106

Friday, October 11 ❖ 11:00-11:45 ❖ Congressional A

The Advisory Council on Historic Preservation and the Council on Environmental Quality will provide an overview on how the handbook, which they produced jointly, benefits CRM practitioners.

PRESENTER: Charlene Dwin Vaughn, AICP, Advisory Council on Historic Preservation

MODERATOR: Joan Deming, Archaeological Consultants, Inc.

Public Infrastructure: New Strategies to Manage Federal Historic Buildings

Friday, October 11 ❖ 2:00-3:00 ❖ Congressional A

Balancing Agency Needs and Compliance Requirements - The U.S. Department of Veterans Affairs (VA) and Proactive Approaches to Property Stewardship.

The VA programmatic studies and nationwide Multiple Property Documentation Form eligibility determinations for its 23 Veterans Integrated Service Network (VISN) campuses have reduced conflicts with state agencies and allowed best interest decision-making to guide planning and construction activities at campuses nationwide.

The VA and Cultural Resource Analysts, Inc. will provide an overview of how the VA is proactively handling its inventory of historic resources and best practice examples of Veterans Affairs Medical Centers nationwide evaluation studies, National Cemetery Administration Confederate Cemetery studies, and VISN-level studies.

PRESENTERS:

Kathleen Schamel, U.S. Department of Veterans Affairs

Elizabeth Heavrin and Trent Spurlock, Cultural Resource Analysts, Inc. (CRA)

MODERATOR: Kay Simpson, CRA

Public Infrastructure: New Technologies in Cultural Resource Management

Friday, October 11 ❖ 3:30-4:30 ❖ Congressional A

Technological innovations have influenced the practice of Cultural Resource Management since the appearance of the personal computer and the fax machine, but current technologies are dramatically changing the ways we conduct and communicate on our projects. This session provides an overview of the roles of new technologies in CRM, presents two project examples, and invites discussion from conference attendees on their technological applications and lessons learned.

PRESENTER:

Justin Barton, CyArk, on the use of 3-D laser scanning

Shawn Patch, New South Associates, on the use of ground penetrating radar on urban sites

MODERATOR: Joe Joseph, New South Associates, Inc.

State of the Industry: The Business of CRM

Saturday, October 12 ❖ 10:30-12:00 ❖ Capitol A

In 2013, ACRA commissioned two very important surveys that provide critical information for characterizing the CRM industry. ACRA's Salary and Membership Survey was again conducted by Vernon Research Group, and it provides important longitudinal data about the business of CRM, not only for the industry but for others who need to understand the nature and impact of our industry. Also this year, ACRA's Government Relations Committee and Cultural Heritage Partners conducted a directed survey that provided industry metrics that were used to prepare a handout explaining the industry to legislators. The panel for this session brings together the people who conceived of, implemented, and administered the two surveys, as well as those who interpreted the findings. After an overview of the two surveys and their findings, there will be an opportunity for questions and discussion.

PRESENTERS: Monica Vernon, Vernon Research; Ian Burrow, Hunter Research, Inc.

Donn Grenda, Statistical Research, Inc.; Michael Heilen, Statistical Research, Inc.

MODERATOR: Teresita Majewski, Statistical Research, Inc.

Legal Issues: Copyright & Intellectual Property

Saturday, October 12 ❖ 3:30-4:30 ❖ Capitol A

Are you breaking the law?

Many of us use materials written by others in our work, in various forms. Are we infringing copyright when we photocopy a book, article, or page from a document? What about when we use an image from the web in a Power Point presentation? When a client will not allow the author's name to be put on a report, or distributes the report without asking the author to whom it can be given, is that copyright infringement? And what about authorship, whose name goes first? What about trademark: how does it differ from copyright and when do I need to get one? Issues of copyright and trademark will be explored in this interactive presentation.

PRESENTER: Eden Burgess, Attorney at Law, Cultural Heritage Partners, PLLC

MODERATOR: Jeanne Ward, Applied Archaeology & History Associates, Inc.

Social Media & Websites

Saturday, October 12 ❖ 2:00-3:00 ❖ Capitol A

What's Your Strategy?

Social media and the Internet, including good Web design, are playing an increasingly important role in cultural resource management/heritage management. Is your firm taking full advantage of the networking, advertising, and data/information sharing possibilities currently available? This session will offer fresh ideas on how you and your firm can become more savvy in using these resources and provide an example of how a Web-based interactive platform can be used to link funders, partners, and communities. Dr. Sjoerd van der Linde will present an overview of the available resources and then open up the floor to questions. He will also be available throughout the conference to answer your questions.

PRESENTER: Sjoerd van der Linde, CommonSites

MODERATOR: Hope Luhman, The Louis Berger Group, Inc.

Going International

Saturday, October 12 ❖ 2:00-3:00 ❖ Congressional A

The Opportunities, and Challenges, and Resources Available

Overseas development presents new opportunities for U.S. firms with expertise in cultural resources to collaborate with non-U.S. firms and organizations to assist with heritage development projects.

Panelists offer diverse international CRM experiences and will discuss ways in which ACRA member firms may expand and offer services based on international development.

ACRA-member firms Statistical Research, Inc., and Geoarcheology Research Associates, Inc., will share experiences of working on international projects, while Donald Jones, director of the U.S. National Committee of the International Council on Monuments and Sites (US/ICOMOS), will offer an overview of the extensive, but underutilized, worldwide network of over 10,000 heritage conservation professionals that make up ICOMOS.

PANEL:

Donald Jones, Executive Director of US/ICOMOS
Joseph Schuldenrein, Geoarcheology Research Associates, Inc.
Donn Grenda, Statistical Research, Inc.

MODERATOR: Chad Moffett, Mead & Hunt, Inc.

Partnerships & Joint Ventures

Saturday, October 12 ❖ 3:30-4:30 ❖ Congressional A

Matches Made in Heaven

Partnerships and joint ventures are increasingly being used in the CRM industry to create beneficial teaming relationships between firms. After a brief introduction to these entities from a legal perspective, representatives of two ACRA firms that have successfully used partnerships and joint ventures will talk about the kinds of legal arrangements they have used, why they used them, and the benefits and challenges that resulted. The session will close with a question-and-answer period.

PANEL:

Introduction by Marion Werkheiser, Cultural Heritage Partners, PLLC
Kevin Pape, Gray & Pape, Inc.
Duane Peter, Geo-Marine, Inc.

MODERATOR: Wade Catts, John Milner Associates, Inc.

Tour of the City: "D.C. After Dark"

Saturday, October 12 ❖ 7:00-10:00 ❖ Gather in hotel lobby

The Washington "D.C. After Dark" Tour shows you the national monuments and federal buildings flooded in lights. From the illuminated dome of the US Capitol to the World War II Memorial, these are exciting sights to see.

All of this takes place on a state-of-the-art, clean, air-conditioned, and comfortable motorcoach that helps make this tour fun and relaxing. Step off the motorcoach and visit the Martin Luther King, Jr. Memorial, Jefferson, Lincoln, Vietnam Veterans, Korean Veterans and Iwo Jima Memorials, as well as the White House.



JOHN PRUITT

A/E Consulting Services, Inc.

John Pruitt, the founder of A/E Consulting Services, Inc., has developed a national reputation as a planning and management expert for engineering, architectural, cultural resource management, environmental, and related firms. John is noted for his analytical ability in identifying and resolving critical management issues. Over the past 19 years, he has worked with more than 500 leaders of professional service firms across the nation.

John is a CPA, CVA [Certified Valuation Analyst] and holds an MBA in Finance. He has received a Certificate of Achievement for Business Valuations from the American Institute of Certified Public Accountants. John is a member of the American Institute of Certified Public Accountants, National Association of Certified Valuation Analysts, The Institute of Business Appraisers, ACEC-Washington, and Rotary International.



MARION F. WERKHEISER

Attorney at Law, Cultural Heritage Partners, PLLC

Marion serves as a trusted strategic advisor to public, private, and nonprofit sector clients throughout the cultural heritage preservation community. She increases their impact through improved business practices, public policy advocacy, structured partnerships, and diversified revenue streams. Her clients navigate complex legal, business, and political challenges informed by her experience and creative, entrepreneurial approach to problem solving. Marion earned her J.D. from Harvard Law School and is licensed to practice law in Virginia and the District of Columbia. She is a Phi Beta Kappa graduate of Indiana University, where she was a Wells Scholar and earned her B.A. degree in political science and classical civilization with an emphasis in classical art and archaeology.



JUSTIN BARTON

Justin received his B.A. in Anthropology from UC Berkeley and an M.A. in Field Archaeology at University College London's Institute of Archaeology. After completing the M.A., Justin returned to the United States and began working at CyArk full-time. Since then, he has held the positions of Project Manager, Production Manager, and now Technical Services Manager. Justin continues to have a personal interest in the use of scanning for preservation and conservation of earthen architecture, one of archaeology's most fragile resources.



EDEN BURGESS

Cultural Heritage Partners, PLLC

Eden Burgess has practiced art, museum, and cultural heritage law in Washington, D.C., for 13 years. She has broad experience providing legal and strategic advice to a wide variety of clients, including domestic and foreign museums, collectors, auction houses, restitution claimants and claim recipients, foreign states, nonprofits, and other entities in the art, museum, and cultural heritage universe. Eden also practices copyright and trademark law in the art and cultural heritage field.

Eden received her law degree from the George Washington University Law School, where she teaches an art and cultural heritage law seminar and serves as faculty adviser to the Art Law and Entertainment Society. She received her bachelor's degree from the University of Virginia, where she was an Echols Scholar.



DR. JON BERKIN

Minneapolis office of Natural Resource Group, LLC

Dr. Jon Berkin is a Senior Environmental Consultant in the Minneapolis office of Natural Resource Group, LLC (NRG). Jon is a Project Manager and has over 20 years of environmental permitting experience in the energy industry. He is a frequent presenter on regulatory compliance issues at industry conferences and workshops and serves on the Board of the American Cultural Resources Association.



DR. CINDER MILLER

Gray & Pape, Inc.

Dr. Cinder Miller has nearly twenty years of experience in the field of cultural resources management. She currently serves as the Vice-President of Operations at Gray & Pape, Inc. in Cincinnati, Ohio. Throughout her career she has managed small and large scale linear projects, including pipelines, fiber optic lines, and transportation corridors. She is well versed in permitting of both FERC and of non-FERC regulated projects, and she has developed expertise in working with other agencies on transmission projects.



ELIZABETH HEAVRIN

Cultural Resource Analysts, Inc. (CRA)

TRENT SPURLOCK

Cultural Resource Analysts, Inc. (CRA)



Elizabeth Heavrin and Trent Spurlock, Cultural Resource Analysts, Inc. (CRA) regularly work for the VA to offer best practice examples of Veterans Affairs Medical Centers nation-wide evaluation studies, National Cemetery Administration Confederate Cemetery studies, and Veterans Integrated Service Network studies in Ohio and Florida.



SJOERD VAN DER LINDE

CommonSites

Sjoerd van der Linde is general director and co-founder of CommonSites.net, a Web-based platform for the heritage sector that links funders, partners, and communities. He is also an assistant professor on the Faculty of Archaeology at Leiden University (The Netherlands) in the field of archaeological heritage management, where he obtained his Ph.D. cum laude based on ethnographic research and international heritage practices. Previously, he worked as head of Site Management and Interpretation at the Centre for Applied Archaeology of University College London, and as interpretation officer, Stonehenge at English Heritage. He has undertaken projects in the Netherlands, the United Kingdom, Palestine, Turkmenistan, Mali, Jordan, Syria, and the Dutch Antilles.



MR. W. KEVIN PAPE

Gray & Pape, Inc.

Mr. W. Kevin Pape is President of Gray & Pape, Inc., a Cultural Resource Management firm headquartered in Cincinnati, Ohio. Mr. Pape established the firm in 1986 and is a nationally recognized expert in cultural resource management and historic preservation. He currently serves as Chair of Heritage Ohio, Inc. and previously held the office of President of the American Cultural Resources Association. Mr. Pape was a founder of HRA Gray & Pape, LLC, the joint venture between Historical Research Associates and Gray & Pape created in 1997.

DONALD G. JONES, PH.D.

US/ICOMOS

Donald G. Jones, PhD, was appointed director of US/ICOMOS in August 2011. US/ICOMOS, the U.S. National Committee of the International Council on Monuments and Sites, is a private, non-profit, non-governmental organization that is part of a world-wide network of professionals dedicated to the conservation and preservation of our global cultural heritage. Prior to becoming director of US/ICOMOS, Dr. Jones served as the Director of Programs beginning in 2003 and was Assistant Director of the Center for Heritage Resource Studies at the University of Maryland, College Park, and a Faculty Research Associate with the Department of Anthropology at the University of Maryland. Dr. Jones has worked in the international educational tourism industry as a lecturer and tour manager, presenting a lecture series on World Heritage and preservation issues for tourists on trips through Western and Central Europe and the Mediterranean. He also served as a heritage preservation consultant to the Save Xiling Foundation, which was assisting the government of the Hebei Province, China, with preservation of the Western Qing Tombs, a World Heritage Site at Xiling. Other international experience includes work on archaeological investigations in the Caribbean and in Greece. Dr. Jones' research interests include heritage tourism, cultural landscapes, and the history of preservation and environmentalism. He has presented papers at professional conferences and has authored numerous technical reports and articles for popular audiences on a wide range of cultural resource and heritage preservation issues.

JOSEPH SCHULDENREIN, PH.D., RPA

Geoarchaeology Research Associates

Joseph Schuldenrein, PhD, RPA, principal and founder of Geoarchaeology Research Associates received a Ph.D. in Anthropology at the University of Chicago (1983) with a specialty in geoarchaeology. Located in Yonkers, New York, Joseph founded GRA in 1989 as a "boutique" firm, focusing on geoarchaeology. That has changed somewhat with the times, and Geoarchaeology Research Associates now offers international CRM. Joseph's feels that even in the business of archaeology one has to have an edge and as having worked all over the world since grad school, he saw early on that the CRM/Heritage Management ethos had not yet permeated through much of the world. This was especially true in the Near East and South Asia where he had done considerable field work. Schuldenrein finds that most CRM firms, including those in ACRA, remain most comfortable working in the United States. However, he has leveraged his international experience, scientific approach, and business acumen to capture work in this international growth market.



DUANE PETER

Geo-Marine, Inc.

ACRA President-elect Duane Peter has managed cultural resources capabilities nationwide at Geo-Marine, Inc. for the past 26 years and is presently a Vice President and the Cultural Resources Technical Service Lead for Versar-GMI. Mr. Peter has over 20 years of experience managing IDIQ contracts and is presently the Program Manager for two contracts involving a Joint Venture Mentor-Protégé relationship.



IAN BURROW, PH.D., RPA

Hunter Research, Inc.

Ian Burrow, Ph.D., RPA is currently serving as ACRA's Vice President for Government Relations. The Government Relations Committee and Cultural Heritage Partners, our government affairs consultants in D.C., were responsible for the Industry Metrics Survey, the results of which have been incorporated into a colorful information handout directed primarily at Congressional Offices. Ian is a past president of ACRA and of the Register of Professional Archaeologists. His day job is vice president of Hunter Research, Inc., in Trenton, New Jersey: a charter member of ACRA.



DONN GREENDA, PH.D., RPA

Statistical Research, Inc.

Donn Grenda, Ph.D., RPA, is president of Statistical Research, Inc., an archaeological and historical consulting firm with offices throughout the western United States, and is on the board of directors of Nexus Heritage, an archaeological and heritage resources consulting firm based in the United Kingdom. He has undergraduate degrees in economics and anthropology from the University of Redlands, a master's degree in anthropology with a specialization in historical archaeology from the College of William and Mary, and a doctorate in anthropology with a specialization in prehistoric archaeology from the University of Arizona. Dr. Grenda is chair of ACRA's Salary Survey/CRM Survey Committee and worked with Vernon to prepare and implement the 2013 Salary and Membership Survey. He has served or is currently serving on the board of directors of a number of nonprofit organizations and has authored, coauthored, and edited many papers, reports, and books.



MICHAEL HEILEN, PH.D., RPA

Statistical Research, Inc.

Michael Heilen, Ph.D., RPA earned his degree in anthropology at the University of Arizona in 2005 and has been working for Statistical Research, Inc. (SRI), as a research director and principal investigator since 2006. Michael currently serves as director of SRI's Center for the Study of Cultural Landscapes. Specializing in GIS and landscape archaeology, Michael has directed multiple large-scale projects involving intensive data processing in the study of site structure, settlement distribution, land use, agricultural soil quality, site location, site significance, archaeological visibility, and erosion. Michael also directed the interpretation, analysis, and reporting of findings from excavation of the Alameda-Stone cemetery in Tucson, one of the largest and most complex excavations of a historical-period cemetery conducted in North America. As a member of ACRA's Government Relations Committee, Michael analyzed the data from the Industry Metrics Survey.



MONICA W. VERNON

Vernon Research Group

Monica W. Vernon is founder and president and CEO of Vernon Research Group. She received her B.A. and M.B.A. degrees from The University of Iowa. Her business career has been in market research. Monica founded Vernon Research in 1987, and the firm works for clients nationwide and conducts studies domestically and throughout the globe for firms in the advanced manufacturing, building materials, financial services, retail, education, government, political, and not-for-profit sectors. The firm's study experience is in product development, customer satisfaction, competitive analyses, product-to-market, employee, and brand studies. Vernon Research is known for utilizing advanced analysis to uncover insights and for producing actionable recommendations from research findings and conclusions. Monica has served on the Cedar Rapids City Council since January of 2008. She serves as Mayor Pro Tem and represents District 2. She is the council's Community Development committee chair and the community's Metropolitan Planning Organization chair. Monica served as chair of the Cedar Rapids Area Chamber of Commerce, the City Planning Commission and is a past president of the Junior League of Cedar Rapids and has served over 20 other boards during the past 25 years.

INDUSTRY-PRIVATE

Burns & McDonnell and Central Maine Power ❖ *New Gloucester, Maine*

► Awarded for the Maine Power Reliability Program

NOMINATED BY: Independent Archaeological Consulting, LLC

INDUSTRY-PUBLIC

Delaware Department of Transportation ❖ *Dover, Delaware*

► Awarded for the US Route 301 project

NOMINATED BY: John Milner Associates, Inc.

Minnesota Department of Transportation ❖ *St. Paul, Minnesota*

► Awarded for the Management Plan for Historic Bridges in Minnesota

NOMINATED BY: Mead & Hunt, Inc.

NASA Kennedy Space Center ❖ *Florida*

► Awarded for NASA Kennedy Space Center Historic Resources Documentation

NOMINATED BY: New South Associates.

U. S. Customs and Border Protection, Field Operations Facilities Program Management Office and Enterprise Management Office

❖ *Washington, D.C.*

► Awarded for Archaeological Investigations at Boundary, Washington, Forest City and Bridgewater, Maine Land Ports of Entry Supporting the ARRA LPOE Modernization

NOMINATED BY: Geo-Marine, Inc.

PUBLIC SERVICE

Geo-Marine, Inc. ❖ *Plano, Texas*

► Awarded for their Annual Plano Archaeology Fair

NOMINATED BY: Geo-Marine, Inc.

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Statistical Research, Inc.
Tucson, AZ

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Hunter Research, Inc.
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GOLD



SILVER



BRONZE



COPPER



OUR MISSION

TO PROMOTE THE PROFESSIONAL,
ETHICAL, AND BUSINESS PRACTICES
OF THE CULTURAL RESOURCES
CONSULTING INDUSTRY

SAVE^{THE}DATE

ACRA 20TH ANNUAL CONFERENCE

TUESDAY

SUNDAY

SEPTEMBER 16, 2014 — SEPTEMBER 21, 2014

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